



Dear Prospective Sponsor:

Great News! Yes, "CAMFest Goes On!" Even though the Children's Art and Music Festival cannot be held at the beautiful Indian Wells Tennis Garden this year due to the COVID-19 Pandemic restrictions, CAMFest 2020 will go on in an exciting virtual format. The Desert Sands Educational Foundation (DSEF) remains committed to raising funds to support art, music, dance, theatre, photography, and videography programs in Desert Sands Unified School District (DSUSD). At this time, the performing arts programs are more vital than ever for the social and emotional well-being of our students. Please consider a sponsorship of the DSEF's virtual "CAMFest Goes On!" 2020 week-long event to be held December 6-12, 2020.

Days 1-6 of "CAMFest Goes On!" 2020 will include a 10-minute pre-recorded video each night to highlight one of the arts programs. The culminating Day 7 will feature all DSUSD arts programs in a grand finale presentation. The seven-day event will be promoted on all media and social media platforms to maximize viewing and opportunities to recognize our sponsors. Together we can keep the arts alive and well in all our K-12 schools!

Business and community partners, thank you in advance for supporting the Desert Sands Educational Foundation's mission to enhance a high quality, well-rounded education for all students. Attached is a fillable .pdf sponsor form along with the [sponsor benefits](#) you will receive for being a Sponsor of "CAMFest Goes On!" 2020.

Please enjoy viewing CAMFest 2019 highlights at: [CAMFest 2019 Spotlights Video](#).

Sincerely,

A handwritten signature in cursive that reads "Kristie Beasley".

Kristie Beasley, CAMFest Chairperson  
Desert Sands Educational Foundation Vice President  
760-333-0627  
Info@desertsandsef.org

**About Desert Sands Unified School District Educational Foundation**

The Desert Sands Educational Foundation was established in 2011 as a non-profit, 501 (c)(3) organization. Its purpose is to close the ever-widening gap between what an excellent education costs and what the state funds. The Desert Sands Educational Foundation secures funds and awards money to provide supplemental resources that enrich and enhance student learning in Desert Sands Unified School District. Donors may designate any programs they would like to support with their tax deduction contribution. (Tax ID# 33- 0452541)

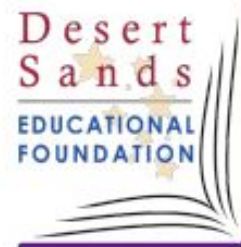
**CAMFEST** GOES ON  
 2020 CHILDREN'S ART & MUSIC FESTIVAL  
 AN ARTISTIC EXPERIENCE

# SPONSORSHIP

## LIVESTREAM FUNDRAISER

**December 6-12, 2020**

A week of short "FUN"raising videos that highlight the students in their art & music programs



Yes! I/we would like to be a sponsor for CAMFest 2020 and support the Desert Sands Educational Foundation (DSEF) in fundraising efforts to enhance art, music, dance, theatre, short film, photography, and videography programs for the children in Desert Sands Unified School District. I/we would like to participate as a:

- |  |   |
|--|---|
| <input type="checkbox"/> \$15,000 Title Sponsor          | <input type="checkbox"/> \$1,500 Bronze Level Sponsor |
| <input type="checkbox"/> \$10,000 Platinum Level Sponsor | <input type="checkbox"/> \$500 Copper Level Sponsor   |
| <input type="checkbox"/> \$5,000 Gold Level Sponsor      | <input type="checkbox"/> \$250 Nickel Level Sponsor   |
| <input type="checkbox"/> \$2,500 Silver Level Sponsor    | <input type="checkbox"/> \$_____ Other donation       |

Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Please attach hi-resolution logo/artwork in .pdf or .jpeg format and email to: kbeasley01@gmail.com

PAYMENT (check or credit card)

Please accept this check in the amount of \$ \_\_\_\_\_  
 (attach check to copy of completed form and return to address below)

I have donated online through the DSEF website in the amount of \$ \_\_\_\_\_ on \_\_\_\_\_ 2020

Credit card donations can conveniently be made on our secure DSEF website at <https://sites.google.com/site/desertsandsef/donate>.

Send checks to: DSEF Treasurer, P.O. Box 6584, La Quinta, CA 92248  
 Please indicate "CAMFest Sponsor" in the description box.

Desert Sands Educational Foundation is a 501(c)(3) Nonprofit Corporation (Tax ID#33-0452541)