



Dear Prospective Sponsor:

Great news!! On Saturday, December 14, 2019, the Desert Sands Educational Foundation (DSEF) will host the 3rd Annual Children's Art and Music Festival (CAMFest). This event raises critical resources to supplement art, music, theatre, dance, film, photography, and videography programs for the nearly 30,000 students in Desert Sands Unified School District (DSUSD). CAMFest will once again be held at the spectacular Indian Wells Tennis Garden, showcasing school program performances along with professional guest artists from 9:30am - 4:00pm.

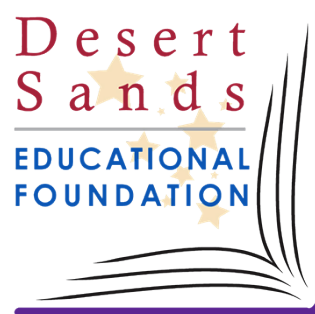
In its first two years, CAMFest granted nearly \$42,000 to Desert Sands schools to support art, music, dance, and theatre programs. With the addition of film, photography and videography for CAMFest 2019, we expect attendance to exceed 10,000. As an event sponsor, your generous contribution will be highlighted to attendees and advertised to the community in a number of ways. Attached are the details concerning this year's sponsorship levels along with a form to complete and return by December 2, 2019.

Many thanks in advance for considering our proposal for a CAMFest 2019 sponsorship and for supporting the vision of the Desert Sands Educational Foundation. If you have any questions concerning your participation or any questions about this event, please contact me.

Sincerely,

A handwritten signature in black ink that reads "Kristie Beasley".

Kristie Beasley
Vice President
Desert Sands Educational Foundation
CAMFest Chairperson
760-333-0627
Info@desertsandsef.org



About Desert Sands Unified School District Educational Foundation

The Desert Sands Educational Foundation was established in 2011 as a non-profit, 501 (c)(3) organization. Its purpose is to close the ever-widening gap between what an excellent education costs and what the state funds. The Desert Sands Educational Foundation secures funds and awards money to provide supplemental resources that enrich and enhance student learning in Desert Sands Unified School District. Donors may designate any programs they would like to support with their tax deduction contribution. (Tax ID# 33- 0452541)



2019 Event Sponsorship Levels

\$15,000 Title Sponsorship

Main Stage Banner
4 Event Banners
20 Free CAMFest 2019 Tickets
VIP Lounge Access
Full Color Ad in Event Program (8 1/2" H x 5 1/2" W)
Promotional Publications, DSEF and DSUSD Social Media,
Press Releases, and Websites
Invitation to Thank You Recognition Reception

\$10,000 Platinum Level Sponsorship

Main Stage Banner
2 Event Banners
15 Free CAMFest 2019 Tickets
VIP Lounge Access
Full Color Ad in Event Program (8 1/2" H x 5 1/2" W)
Promotional Publications, DSEF and DSUSD Social Media,
Press Releases, and Websites
Invitation to Thank You Recognition Reception

\$5,000 Gold Level Sponsorship

Showcase Stage Banner
10 Free CAMFest 2019 Tickets
VIP Lounge Access
Full Color Ad in Event Program (8 1/2" H x 5 1/2" W)
Promotional Publications, DSEF and DSUSD Social Media,
Press Releases, and Websites
Invitation to Thank You Recognition Reception

\$2500 Silver Level Sponsorship

Showcase Stage Banner
8 Free CAMFest 2019 Tickets
VIP Lounge Access
1/2 Page Color Ad in Event Program (4 1/4" H x 5 1/2" W)
Promotional Publications, DSEF and DSUSD Social Media,
Press Releases, and Websites
Invitation to Thank You Recognition Reception

\$1500 Bronze Level Sponsorship

6 Free CAMFest 2019 Tickets
VIP Lounge Access
1/3 Page Color Ad in Event Program (3" H x 5 1/2" W)
Promotional Publications, DSEF and DSUSD Social Media,
Press Releases, and Websites
Invitation to Thank You Recognition Reception

\$500 Copper Level Sponsorship

4 Free CAMFest 2019 Tickets
1/3 Page Color Ad in Event Program (3" H x 5 1/2" W)
Promotional Publications, DSEF and DSUSD Social Media,
Press Releases, and Websites
Invitation to Thank You Recognition Reception

\$250 Nickel Level Sponsorship

2 Free CAMFest 2019 Tickets
Promotional Publications, DSEF and DSUSD Social Media,
Press Releases, and Websites
Invitation to Thank You Recognition Reception



Indian Wells Tennis Garden, 78-200 Miles Avenue, Indian Wells, California
Saturday, December 14, 2019
9:30am – 4:00pm